

NEWS

From County Supervisor Paul Biane

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FOR IMMEDIATE RELEASE

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Athletic Shoe Recycling Available at Earth Day Event

RANCHO CUCAMONGA – Residents are invited to drop off their worn out athletic shoes for recycling during an Earth Day celebration from 11 a.m. to 2 p.m. on Saturday, April 10 at the Frontier Project in Rancho Cucamonga.

San Bernardino County Solid Waste will be collecting the shoes for the Nike Reuse-a-Shoe Program. Dress shoes, shoes with cleats, and shoes with metal parts will not be accepted. Each family can only contribute a maximum of two pairs of shoes because of space limitations.

Dropped-off shoes will be broken down into component parts and then ground into a material called "Nike Grind." This spongy substance is used to make running tracks and as padding for basketball and tennis courts. Some recovered material will also be used to make new shoes.

"Most people associate soda cans, paper, and bottles with recycling, but, as residents will learn at the Earth Day celebration, there are ways to recycle or reuse many of the products we use daily," said San Bernardino County Second District Supervisor Paul Biane, who is co-hosting the event with the Frontier Project Foundation.

San Bernardino County Solid Waste has collected more than 2,300 pairs of athletic shoes since starting the Nike Reuse-a-Program in 2004. The County collects shoes at locations in unincorporated communities in the High Desert. Residents in the valley area can drop off old tennis shoes at the Nike Factory Store located at Ontario Mills in Ontario. More information about the Nike program can be found at www.nikereuseashoe.com.

In addition to shoe recycling, the Earth Day celebration on April 10 will also feature free document shredding, energy and water efficient product demonstrations, and other eco-friendly information.

Free food, entertainment, and other attractions will also be provided. Visit www.sbcounty.gov/biane to view the Earth Day celebration flier, including a map of the event location, or call Supervisor Biane's office at (909) 945-4297 for more information. The Frontier Project is located at 10435 Ashford Street in Rancho Cucamonga.

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